

## East Knoxville Business & Professional Association

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### FOR IMMEDIATE RELEASE

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## MEDIA ALERT

- WHAT:** East Knoxville Business and Professional Association – January 2012 Meeting
- WHEN:** Thursday, January 19, 2012  
7:45 a.m. Networking & Breakfast  
8:00 a.m. Program
- WHO:** *Guest Speaker:* Robert J. Booker, a freelance writer, is a graduate of Knoxville College and is a former executive director of the Beck Cultural Exchange Center. He was a columnist for four years for the Knoxville Journal and currently an Opinion Columnist for the Knoxville News Sentinel.
- TOPIC:** Booker will discuss the unique history of East Knoxville and his book “Overview of East Tennessee’s History.”
- WHERE:** Beck Cultural Center  
1927 Dandridge Avenue, Knoxville, TN 37915
- WHY:** The East Knoxville Business and Professional Association’s mission is to foster a connection between businesses and organizations for the mutual advancement, growth and development of East Knoxville. Join other local organizations and businesses in supporting the EKBPA. Working together, we can influence future growth, work towards common business and community goals and make a positive impact on the East Knoxville area.

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